

FLOORS

- * OLD FLOORS SANDED & REFINISHED
 - * NEW FLOORS INSTALLED
 - * FREE ESTIMATES GLADLY GIVEN
 - * ALL WORK GUARANTEED
 - * No Job Too Large * No Job Too Small
- LICENSED AND INSURED

L. D. REEDER CO.

OF SACRAMENTO

Hillcrest 7-3505

Evenings Call
Hillcrest 5-5978

3026 V

SACRAMENTO

FLOORS

Specializing In
HARDWOOD

INSTALLING NEW
RESANDING OLD
Oak - Maple

Phone for Estimates
DIAL OFFICE

HI lIcrest 5-9198

If No Answer Call HI lIcrest 5-7630

DIAL SHOP

GI lIbert 3-0037

**FORSBERG
BROS.**

OFFICE SHOP
2817-4th Ave. 1730 - 25th

WASHBURN FLOOR CO.

Hardwood Floor Contractors

FOR THE BEST

Use T & G end matched 25/32 or 1/4" blind
nailed flooring and forever eliminate un-
sightly rows of puttied nail holes, loose
boards and nails.

More Than 99% of All
Hardwood Flooring Laid in
the United States is T&G

All Types of Floor Finishes

We Are Licensed Applicators For
DURA SEAL

THE LASTING FINISH — IT'S THE BEST

Let Us Refinish Your Present Floors
If It's Floor Work We Do It

PHONE
Hudson 1-0598

Evenings Call WAbash 5-4302

4091 CRESTA WAY

Floor Laying & Refinishing—(Cont'd)

ASSOCIATED FLOOR COMPANY

QUALITY FLOOR
SANDING & FINISHING
OLD FLOORS MADE NEW
HOME BUILDERS . . . SAVE MONEY
YOU LAY IT . . . WE'LL FINISH IT
Costs Less Than You Think
LICENSED & INSURED
Call for Free Estimates
PROFESSIONAL SANDERS RENTED

Ed Fisher HI lIcrest 6-4675
2118 S HI lIcrest 6-4675

BURCKY FLOOR COVERING
CARPETS - LINOLEUM
TILE - RUBBER TILE
Free Estimates HI lIcrest 6-1732
1503-33d HI lIcrest 6-1732

CAPITOL HARDWOOD FLOOR CO
3756 E Pacific Av. HI lIcrest 5-4954
(See Advertisement Page 150)
Composition Floor Co 2821 T. HI lIcrest 6-6967
FORSBERG BROS

FLOORS

Specializing in Hardwood

INSTALLING NEW - RESANDING OLD
OAK - MAPLE

PHONE FOR ESTIMATES

Dial Office Dial Shop
HI lIcrest 5-9198 GI lIbert 3-0037
2817-4th Av. HI lIcrest 5-9198
If no answer call HI lIcrest 5-7630

Forsberg Bros 2817-4th Av. HI lIcrest 5-9198
(See Advertisement This Page)
(Continued Next Page)

You'll find it fast in the **YELLOW PAGES.**

HARDWOOD FLOORS



A Complete
Service

- NEW FLOORS
- REFINISHING

We Specialize
in Refinishing
Old Floors

Phone
HI lIcrest 6-3628

L. L. TIGNOR

3406-23rd Ave.

FLOORS

NEW FLOORS INSTALLED
OLD FLOORS SANDED & FINISHED

Free Estimates

All Work Over 26 Yrs.
Guaranteed Experience

Day or Nite
HI lIcrest 7-3247

**STENDER
HARDWOOD FLOORS**

4901 - 49th St.

Floor Laying & Refinishing—(Cont'd)

Forsberg Bros 1730-25th GI lIbert 3-0037
JACINTO CLIVE

HARDWOOD FLOORS

NEW FLOORS LAID
OLD FLOORS SANDED & REFINISHED
CLIVE JACINTO, Prop.

1401 Teneighth Wy. GI lIbert 2-6583

JENSNIK FRANK 2414-19th. HI lIbert 2-1944
KENTILE

Modern floors; beautiful colors,
unlimited designs, GUARAN-
TEED, inexpensive, rugged, easy
to maintain — for home, store,
office, industry, Also KENCORK
and KENTILE RUBBER TILE.

KENTILE

The Quality of
Enduring Beauty

"WHERE TO BUY IT"

Bowers Waldo E 1310 K. GI lIbert 3-4701
Colwell's Resilient Floor Coverings
2711 Fulton Av. IVnhoe 9-3736
Dolan's Alhambra & P. HI lIcrest 6-6481

PEARSON CARL H 450-46th. HI lIcrest 5-1533
POPOFF HARDWOOD FLOOR CO
3430 Fulton Av. IVnhoe 9-0444
Reeder L D Co Of Sacto 3026 V. HI lIcrest 7-3505
(See Advertisement Page 152)

ROY'S FLOOR SERVICE CO
LAYING - SANDING - FINISHING
Lenore Ray - Herold Laymaster
910 W HUDsn 1-2805
Or HU ntr 6-1530

SIMAS HARDWOOD FLOOR CO
LAYING - SANDING - WAXING - FINISHING
Old Floors to Look Like New
Rt 1 Box 103 Florin
Power Inn Rd. HI lIcrest 7-5023

STENDER HARDWOOD FLOORS
4901-49th. HI lIcrest 7-3247
(See Advertisement Page 152)

TIGNOR L L 3406-23d Av. HI lIcrest 6-3628
(See Advertisement Page 152)

TUCKER FLOOR CO
5120 S Land Park Dr. GI lIbert 2-7539
(See Advertisement Page 150)
Wallace H A Co 210-13th. HUDsn 4-7044
WASHBURN FLOOR CO 210-13th. HUDsn 1-0598
(See Advertisement Page 152)

Floor Machines

CLARKE SANDING MACHINE CO
Sales & Service - Service on All Makes
A. M. "BOB" ROBERTS - Mar.
572 Valencia S. F. Klondike 2-2613

Continental Chemical Company
225 Almond Av N Sacto. WAbash 5-3542
Easterday Supply Co Inc 923-20th. GI lIbert 2-7484
Johnson Distributing Co
Sales & Repair Service
111 I GI lIbert 2-4671

PONSSELL FLOOR MACHINE CO
Sales-Repairs-Supplies
1234 Folsom S. F. MArkt 1-7910

REGINA FLOOR POLISHER
With Easy-Handling
TWIN BRUSH FEATURE
For Home & Comm'l Uses
Waxes - Polishers - Scrubs
Buffs - Every Type of Floor
Sales - Service - Parts
Demonstration - No Obligation



"WHERE TO BUY THEM"

WHOLESALE-RETAIL
Regina Agency 1308 J. GI lIbert 2-7514

Purchasing agents use the Classified
Telephone Directory as their buying
guide. Why not investigate the sales-
building possibilities of advertising in
the Classified Telephone Directory? Just
call our nearest Business Office.

Floor Machines—Renting

AMERICAN PAINT CO
Sanders-Edgers-Polishers-Day or Wk
1309 Broadway GI lIbert 2-8335
ART ELLIS PAINT STORE
1317-20th HUDsn 4-1875

ASSOCIATED FLOOR COMPANY
SANDEES - POLISHERS & EDGERS
Also Large Professional Sanders
Delivery Service & Instruction
2118 S HI lIcrest 6-4675

DUTCH BOY PAINT STORE 1923 J. GI lIbert 3-7493
FULLER W P & CO 1011-12th. HUDsn 4-4764
Hollywood Hardware
5151 Fresnoport Blvd. HI lIcrest 5-6488

LEM'S HARDWARE & PAINTS
FLOOR SANDERS - FLOOR POLISHERS
Open All Day Saturday
Sundays 9 A.M. to 1 P.M.
2419-28th HI lIcrest 6-6674

Lyon Darwin Hdwe Co 2901-35th. HI lIcrest 6-4751
Pittsburgh Plate Glass Co 1131 J. GI lIbert 2-3673
POPOFF HARDWOOD FLOOR CO
3430 Fulton Av. IVnhoe 9-0444

SHERWIN-WILLIAMS PAINT CO
1024 J. GI lIbert 3-9056

STUCKY'S HARDWARE
Store No 1 4106 Franklin Bl. HI lIcrest 7-6576
Store No 2 Michigan W Sacto. GI lIbert 3-5417

SWART'S SAW & TOOL CO
2352 Del Paso Blvd N Sacto. WAbash 5-8891

TRIMBLE'S 631 Fulton Av. IVnhoe 9-4369

A store may not immediately come to
the mind of a prospect when special
services are desired, such as are offered
by a Beauty Salon, Radio or Watch Re-
pairing Department. Many establish-
ments, realizing this, advertise under
several classifications in the Classified
Directory. Thus they direct more business
their way.

Floor Materials

AHERN HARDWOOD FLOOR CO
3933 U HI lIcrest 6-4836
BROOKMAN CO OF SACRAMENTO INC THE
312-20th HUDsn 1-1428
Duncan Floor Company 890-57th. HI lIcrest 5-0768
Duncan Floor Co Of Sacto Inc
400-16th HUDsn 1-2728
Erickson Hardwood Co 1315-2d. GI lIbert 2-0491
(See Advertisement Page 154)
Forsberg Bros 1730-25th GI lIbert 3-0037

ASSOCIATED FLOOR COMPANY
SANDEES - POLISHERS & EDGERS
Also Large Professional Sanders
Delivery Service & Instruction
2118 S HI lIcrest 6-4675

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FULLER W P & CO 1011-12th. HUDsn 4-4764
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Pittsburgh Plate Glass Co 1131 J. GI lIbert 2-3673
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SWART'S SAW & TOOL CO
2352 Del Paso Blvd N Sacto. WAbash 5-8891

TRIMBLE'S 631 Fulton Av. IVnhoe 9-4369

Here's how you may be sure of get-
ting your party more often when you
dial:
1. Look up your number in the latest
directory.
2. Listen for the steady hummm of the
dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide
your party isn't home.

RICHMOND

HARDWOOD FLOORING

T & G

STRIPS & PLANKS

We Deliver

FLOOR CO. INC.

Hudson 4-6892

210 - 13th St. Sacramento